

CAPTURE EVERY LEAD. IDENTIFY EVERY OPPORTUNITY.

CUSTOMER RELATIONSHIP MANAGEMENT (CRM) CAN BE THE MOST POWERFUL METHOD FOR GATHERING KNOWLEDGE ABOUT YOUR CUSTOMER – AND APPLYING IT TO YOUR BEST ADVANTAGE TO INCREASE REVENUE.

If you are considering CRM, or your current CRM is not producing the results you expect, ELEVATE has the innovative thinking and skills to enhance CRM's power to increase customer visibility – and use that information to drive increased revenue.

Our CRM Evolution Team works with any CRM solution to capture every lead, identify every opportunity and record and report every piece of data about any and every customer. We manage CRM databases for dozens of organizations around the world. They trust us to align their CRM systems and data to support their knowledge of customers – and the growth of their revenue.

WE WORK FOR 100s OF BUSINESSES WORLDWIDE

ELEVATE can help you increase revenue, too. Here's how:

- Assessing the health of your current CRM system and identifying improvements.
- Implementing the right CRM system for you and training your teams.
- Working with your CRM team to identify roles and responsibilities as well as providing specialist training.
- Re-engineering and/or customizing your existing CRM system.
- Administering and managing your CRM database to increase customer visibility.

WE STRENGTHEN YOUR CRM PERFORMANCE

ELEVATE allows you to focus on your core business while we work as an extension of your sales and marketing team to make CRM really work for you, your teams and your business needs. We add further value by linking into clients' CRM system directly when delivering solutions involving any of our other services, including data, e-campaign execution and lead optimization.

WHY ELEVATE?

KNOWLEDGE. We integrate knowledge of every stage in the customer life cycle to set up CRM systems that track every nuance of your customer interactions.

PROVEN RESULTS. We consistently manage CRM systems for companies of any size, anywhere in the world to their best advantage.

ADAPTABILITY. We understand that your business is evolving and adapt your CRM to evolve with you.

SCALEABILITY. We provide a scaleable team of on-demand business executives to expand your business bandwidth as needed.

GLOBAL REACH. Our multilingual, culturally aware teams can work wherever you need them.

INSOURCED NEW BUSINESS DEVELOPMENT EXPERTS

ELEVATE is a leading global provider of insourced new business development expertise. We offer customized data transformation, lead optimization, e-campaign execution and CRM evolution as either stand-alone services or components in a comprehensive solution.

ELEVATE experts become part of our clients' teams to create and execute data-driven, business-to-business marketing and sales campaigns for generating an immediate increase in revenue as well as long-term efficiencies in revenue generation.

ELEVATE YOUR NEW BUSINESS DEVELOPMENT.

ENHANCE CRM PERFORMANCE TO INCREASE

REVENUE. YOU'LL SEE IMMEDIATE RESULTS

AND ENJOY LONG-TERM BENEFITS.

CALL TODAY OR EMAIL INFO@THINKELEVATE.COM