

## IMPROVE YOUR DATA. INCREASE YOUR REVENUE.

THE BEST LEADS COME FROM THE BEST DATA. KEEPING YOUR DATA CLEAN, COMPLETE AND CURRENT IS A CRITICAL BUSINESS DEVELOPMENT INVESTMENT, NOT AN EXTRA COST. WITH THE RIGHT DATA YOU CAN CONTACT EVERY TARGET DECISION MAKER IN YOUR TARGET MARKET EVERY TIME.

ELEVATE's multilingual team of experts bring you the refined skill sets to create highly targeted, accurate contact databases as well as the ability to maintain the integrity of existing contact databases. This meticulous approach will eliminate hit-and-miss campaigns that can damage your brand. Higher quality data ensures that your message always reaches your prospects, improving your prospects for increasing your revenues.

Because data quality decays quickly, ongoing maintenance that ensures data is clean, complete and current is critical. Our proven data optimization methodology includes regular cleansing of all key data, conducting quarterly "bounce-back" electronic email verification, cleansing delivery failures from email campaigns, and continuously analyzing evolving data needs.

### WE WORK WITH 100s OF BUSINESSES WORLDWIDE

We can help your business, too. Here's how:

- Developing highly targeted contact discovery campaigns.
- Eliminating data gaps by identifying and sourcing critical missing or out-of-date components.
- Mapping your key target accounts' organization to zero in on decision makers and buying power for your offerings.
- Profiling your target market to understand its current SWOT and where to find opportunities that fit your strategy.

### WE STRENGTHEN YOUR SALES AND MARKETING TEAM

ELEVATE allows you to focus on your core business while we work as an extension of your sales and marketing team providing them with clean, complete and current contact data and account profiles. As a proven insourcing partner, ELEVATE develops and delivers solutions that profile your target market, identify key decision-makers and help you drive sales.

### WHY ELEVATE?

**SKILLS.** Our people are experienced, relentless and extremely resourceful data gatherers and enhancers. They are perfectionists.

**PROVEN RESULTS.** We consistently generate contact data of the highest levels of accuracy that enable clients to increase sales.

**FAST TARGETING.** We quickly identify all of the key decision-makers for your offering.

**SCALEABILITY.** We provide a scaleable team of on-demand business executives to expand your business bandwidth as needed.

**GLOBAL REACH.** Our multilingual, culturally aware teams can work wherever you need them.

### INSOURCED NEW BUSINESS DEVELOPMENT EXPERTS

ELEVATE is a leading global provider of insourced new business development expertise. We offer customized data transformation, lead optimization, e-campaign execution and CRM evolution as either stand-alone services or components in a comprehensive solution.

ELEVATE experts become part of our clients' teams to create and execute data-driven, business-to-business marketing and sales campaigns for generating an immediate increase in revenue as well as long-term efficiencies in revenue generation.

### ELEVATE YOUR NEW BUSINESS DEVELOPMENT.

START IMPROVING YOUR DATA AND INCREASING YOUR REVENUE. YOU'LL SEE IMMEDIATE RESULTS AND ENJOY LONG-TERM BENEFITS.

CALL TODAY OR EMAIL [INFO@THINKELEVATE.COM](mailto:INFO@THINKELEVATE.COM)