

COMPELLING E-CAMPAIGN EXECUTION. NO PAIN. ALL GAIN.

CREATING, MANAGING AND ANALYZING AN E-MARKETING CAMPAIGN IS A TIME-CONSUMING PROCESS THAT REQUIRES MULTIPLE SKILL SETS. MANY FIRMS LACK THE TIME, EXPERTISE OR RESOURCES TO PULL IT OFF EFFECTIVELY. THEY EXPERIENCE THE PAIN OF UNSUCCESSFUL EMAIL CAMPAIGNS WITHOUT THE GAIN THEY CAN DELIVER.

ELEVATE's experts bring the multiple skill sets needed to develop, deploy and manage high-visibility email campaigns that put your compelling message in front of all segments of your target market. E-marketing is proven to drive increased brand awareness – a key driver of increased revenues.

WE WORK FOR 100s OF BUSINESSES WORLDWIDE

ELEVATE can help you increase revenue, too. Here's how:

- Coding messages to optimize delivery rates and format links and images to make your messages look great and function flawlessly.
- Setting up your recipient database and executing your campaigns whenever your schedule requires it.
- Delivering campaign results, metrics and analysis to help ensure follow up on every lead and tracking ROI for every campaign. You see where the traction is – and is not.
- Managing delivery failures and contact data updates to keep a clean, complete database of contacts at your fingertips.
- We are adept at building three-part campaigns that include contact-discovery, e-campaign execution and analysis, and follow-up lead generation to maximize revenue gain.

WE STRENGTHEN YOUR SALES AND MARKETING TEAM

ELEVATE allows you to focus on your core business while we work as an extension to your sales and marketing team to manage the e-campaign execution process and deliver full results and analysis. As a proven insourcing partner, ELEVATE ensures that your email campaigns execute smoothly while harvesting insight from metrics and analysis to constantly improve your outreach.

WHY ELEVATE?

MULTIPLE SKILL SETS. Our experts include best practice consultants, HTML-coders, proofing experts and editors, and database administrators.

TOTAL MANAGEMENT. We manage any or all of your e-campaign execution so you can focus on what you do best.

PROVEN RESULTS. We consistently deliver e-campaign execution that puts your compelling message in front of all segments of your target market.

SCALEABILITY. We provide a scaleable team of on-demand business executives to expand your business bandwidth as needed.

GLOBAL REACH. Our multilingual, culturally aware teams can work wherever you need them.

INSOURCED NEW BUSINESS DEVELOPMENT EXPERTS

ELEVATE is a leading global provider of insourced new business development expertise. We offer customized data transformation, lead optimization, e-campaign execution and CRM evolution as either stand-alone services or components in a comprehensive solution.

ELEVATE experts become part of our clients' teams to create and execute data-driven, business-to-business marketing and sales campaigns for generating an immediate increase in revenue as well as long-term efficiencies in revenue generation.

ELEVATE YOUR NEW BUSINESS DEVELOPMENT.

EXECUTE E-CAMPAIGN EXECUTION FOR REVENUE GAIN WITHOUT THE PAIN. YOU'LL SEE IMMEDIATE RESULTS AND ENJOY LONG-TERM BENEFITS.

CALL TODAY OR EMAIL INFO@THINKELEVATE.COM
